

## **1. Families with Young Children**

Parents engage in thorough research, prioritizing amenities that facilitate daily life in a new city.

Key Considerations:

Baby-friendly amenities

Balcony and pool safety measures

Proximity to attractions

Extra services like nearby supermarkets

## **2. Business Travelers**

The trend of business travelers opting for vacation rentals is on the rise.

## **3. Backpackers**

Backpackers seek seasonal properties offering excellent value for money.

## **4. Large Groups**

Ample space is crucial for large groups seeking private and economical accommodations.

Key Considerations:

Capacity information

Sufficient beds

Parking details (number of spaces and availability of private parking)

## **5. Couples**

Couples desire a private, comfortable, and secure space, often for special occasions.

Key Considerations:

Romantic welcome gestures (e.g., sparkling wine and strawberries)

## **6. People with Pets**

Many travelers don't compromise on bringing their pets along, making pet-friendly properties a significant draw.

Key Considerations:

Clear acceptance of pets

Provision of pet accessories (bed, food containers, collar, and walking kit)

## **7. Luxury Guests**

Luxury property seekers aim for exceptional experiences and maximum comfort away from home.

Key Considerations:

Detailed amenities information

Clear property size details

Emphasis on location advantages

High-quality property photos

Additional services like private drivers, cooks, cleaning, and guided tours

## **8. Seniors**

Seniors, like any other guests, appreciate attentive service and delightful surprises.

Key Considerations:

Rooms with safety features

Special group rates for seniors

Access to medical staff or outpatient clinic